

Mark Daniel West

Producer, Post Production Supervisor
(310) 245-7595 . mark@markdanielwest.com

"Mark is great to work with... He is thorough and detailed and pulls a great team of talented folks together on his shoots. Everyone walks away knowing it was a good job and successful shoot!"

-LinkedIn recommendation.

Experience:

Producer, Post Production Supervisor.

Freelance. 2010-present

- Provide leadership, communication, and organizational skills to produce branded content. Projects ranging from \$5,000-\$750,000.
- Clients include KPMG, Norwegian Cruise Lines, Blue Cross, The Golf Warehouse, SaveMart Supermarkets, BearingPoint, RCA records, Toyota, Mattel, Anheuser-Busch, McDonalds, etc.
- Receive and interpret concepts. Create budgets, schedules, and corroborating support materials.
- Schmooze with clients, assessing their needs and solving their problems.
- Formulate strategies and provide creative problem solving on all levels.
- Oversee projects from inception through production, editing and actualization.
- Liaison between marketing, creative teams, and production entities.
- Extensive experience using Excel, Word, and most estimating and scheduling software.
- Experienced working on both PC and Mac platforms.
- Experienced with various workflows and digital asset management.
- Post production supervisor on commercials, infomercials, DR spots, corporate/web content.
- In-depth knowledge of Photoshop, FCP, Motion, Premiere, Illustrator, Flash.
- Create and maintain websites with rough cuts/ assets for client review.

Executive Producer/ Producer/ Post Supervisor

Wyoming Films, Venice, CA. 1995-2010

- Created Wyoming Films. Built it into a multi-million dollar company that produced commercials, corporate content, music videos and digital/web content.
- Successfully interacted with clients to generate repeat and referral business, resulting in continual growth throughout the 15 years of the companies' existence.
- Collaborated with key members of advertising agencies and corporations to implement and realize projects in Los Angeles and across the U.S. that required advanced coordination of project input and approval processes.
- Research, schedule, estimate, seek and review examples, qualifications and bids from appropriate vendors, pilot conference calls, coordinate production meetings with appropriate team members, finalize negotiations with clients. Make recommendations, negotiate, and hire crew and vendors.
- Produce most projects for Wyoming Films, working with clients and advertising agencies on projects with budgets ranging from \$1,000 to \$750,000.
- Manage budgets. Set up and work with purchase order and petty cash systems.
- Meet with, receive and interpret proposals from clients. Produce treatments, estimates and schedules based on client proposals. Create web pages, post salient work and design examples for client review.
- Initiate and provide clear and consistent communications with agencies, clients, team members, outside crew, and vendors on all facets of production and post production to insure the integrity of all projects on time and on budget.
- Serve as Post production supervisor on many projects, shot on a variety of formats and finished on various platforms.

Producer/ Associate Creative Director

Golfspots.com (concurrent with Wyoming Films), Venice, CA. 2001-2007

- Researched, estimated, scheduled, produced, and acted as post supervisor on all projects for Golfspots.com.
- Created, wrote commercials for company specializing in creating/producing branded content for the golf industry.
- Produced commercials, infomercials, DR spots, instructional videos.
- Oversaw creative development, and managed all projects through post-production.
- Directed sales and marketing for the company, targeting direct to client as well as advertising agencies.

Line Producer, Production Manager, Post Production Supervisor

Freelance, Los Angeles, CA. 1988-1995

- Produced jobs on various formats ranging from 35mm film to digital video, overseeing and approving all expenditures and costs, managing budgets from \$1,000-\$500,000.00, all coming in under budget.
- Commercials, industrials, training videos, stills, music videos, multi-camera video shoots, infomercials, etc.
- Researched and hired crew, vendors, equipment in 35 states across the country. Negotiated rates and rentals.
- Acted as Assistant Director on non-union shoots, creating and approving all schedules, call sheets and production reports, managing crews ranging in size from 5-50.

Page/Guest Service Representative

NBC, Burbank, CA. 1987-1988

- Issue tickets
- Give tours of NBC facility
- Seat audiences
- Cameraman

Additional Information

- Website: www.markdanielwest.com
- Reading, Writing, Hiking, Jogging, Wine, Photography, Travel, Music, Creating.
- Voted "Father of the Year" by Jamie West, 10 years running.
- "How to Catch a Mouse"- 350,000 hits on YouTube!
- Wrote, directed, and edited Special Olympics PSA that aired in Canada for 3 years.

Education

- Bachelor of Arts (Communications-Film emphasis), California State University Fullerton

References

- John Trusso, Davis Elen Advertising, Los Angeles, CA. 213.688.7000
- Dave Fasio, Modern Digital, Seattle, WA. 206-623-3444
- Dan Steadler, Homestead, Burbank, CA. 818-566-4477
- Mike Pithey, Pithey Communications, Burbank, CA. 818-832-8880

Producer Credits

Project Name	Location	Director	Type of Production
FX Network Promos	Eastern Washington	Chuck Kuhn	Promos
US Bank	Portland OR	Bill Everett	Commercial
Puget Power	Seattle/OR/San Francisco	John Holm	Commercial
Purina Dog Food	Sauvies Island OR	Gary Nolton	Commercial
Blue Cross	WA and AL	Chuck Kuhn	Commercial
Washoe Health System	Northern Nevada	Bill Everett	Commercial
Hewlett Packard	Seattle WA	Tom Jones	Corporate
Hometown Health	Reno Nevada	Bill Everett	Commercial
Kenny Chesney	Eastern WA	Chuck Kuhn	Music Video
Senior Care Plus	Seattle WA	Bill Everett	Commercial
Kenny Chesney "Me and You"	Pullman WA	Chuck Kuhn	Music Video
Macys	San Francisco	Bruce Moor	Commercial
IBEW	Portland OR	Bill Everett	Commercial
Farmland	Nevada/Iowa	Chuck Kuhn	Commercial
Rockford Health	Seattle WA	Bill Everett	Commercial
Blue Cross IL	Washington	Chuck Kuhn	Commercials
Chinook Winds Casino	Lincoln City OR	Bill Everett	Commercials
Toyota	Seattle WA	Bill Everett	Commercials
Mercantile Bank	St Louis/Kansas City	Chuck Kuhn	Commercials
St Mary's	Seattle WA	Chuck Kuhn	Commercial
Harrah's	Reno NV	Bill Everett	Commercials
Tecumseh	Loveland CO	Chuck Kuhn	Commercial
Shorewest Realtors	Phoenix	Bruce Moore	Commercial
Circus Circus	Las Vegas NV	Bruce Moore	Commercial
Barbie	Seattle	Jay Allan	DR Commercial

St John's Hospital	Springfield IL	Chuck Kuhn	Commercial
LaCrosse Boots	Mt Hood OR	Chuck Kuhn	Commercial
Molina Medical	Los Angeles	Chuck Kuhn	Commercials
PCS Health System	OR/ Phoenix	Chuck Kuhn	Corporate
Coit Carpet Cleaners	Sacramento	Bruce Moore	Commercial
Mt Carmel	Columbus OH	Bruce Moore	Commercials
BC Powder	Charlotte N.C.	Stan Mendoza	Commercial
Bandai-Digimon	Long Beach CA	Jack Barrett	Commercial
PCS Health System	Phx/Dallas/Birmingham	Chuck Kuhn	Corporate
Boss Snowplows	Upper Peninsula MI	Chuck Kuhn	Commercial
ABEC	Savannah/Austin/St. Louis	Chuck Kuhn	Commercial
St. Joseph Candler	Savannah	Jim Gucciardo	Commercial
Mercury Outboards	San Francisco	Chuck Kuhn	Commercial
Sun Country Airlines	Milwaukee	Jack Barrett	Commercial
Red Gold Tomatoes	Indianapolis	Jack Barrett	Commercial
Old National Bank	Evansville IN	Chuck Kuhn	Commercial
Balance Pro Corn Herbicide	Indiana	Jack Barrett	Commercial
St. Josephs Health	North Indiana	Chuck Kuhn	Commercial
First Team Realty	Los Angeles	Bruce Moore	Commercial
Isleta Casino	Albuquerque	Bill Everett	Commercial
Shorewest Realtors	Los Angeles	Bruce Moore	Commercial
KPMG	Scottsdale AZ	Ken Berris	Commercial
Calistoga Water	Sacramento	Jack Barrett	Commercial
Wahl Trim-n-Vac	Seattle	Jack Barrett	Commercial
St Regis Hotel	Dana Point CA	Ken Berris	Commercial
RIPP Training Vest	Portland OR	Gary Nolton	Infomercial
Charter Cable	St Louis	Jack Barrett	Commercial
KPMG	San Diego	Ken Berris	Commercial
Sevin Weed Killer	Los Angeles	Bill Everett	Commercial
Aldila	Phoenix	Ken Berris	Commercial
Leukine	Redmond WA	Bill Everett	Industrial
John Deere	Hood River OR	Doug Smith	Stills
Nebraska Lottery	Omaha	Mitch Teller	Commercial
Norwegian Cruise Lines	Hawaii	Ken Berris	Commercial
Divotmat	Los Angeles	Ken Berris	Commercial/Infomercial
Laird Small	Pebble Beach	Ken Berris	Instructional
Abraxane	Los Angeles	Bill Everett	Industrial
Phiten	San Diego	Ken Berris	Commercial
Funjet	Las Vegas	The Hodges	Commercial
St. Joseph Candler	Savannah	Michael Ivey	Commercial
Nebraska Lottery	Lincoln NE	The Hodges	Commercial
The Golf Warehouse	Los Angeles	Ken Berris	Commercial
Farmland	SD/AR/CO	Chuck Kuhn	Commercial
Heritage Bank	Reno NV	Bill Everett	Commercial
Starbucks	Seattle	The Hodges	Web Video
Nebraska Book Co	Seattle	The Hodges	Commercials
Top Foods Supermarkets	Seattle	Chuck Kuhn	Commercials
St Joseph Health	Savannah GA	Bill Everett	Commercials
Savemart Supermarkets	Stockton CA	The Hodges	Commercials
Haggen Supermarkets	Seattle	Chuck Kuhn	Commercials
Port of Subs	Phoenix	Bill Everett	Commercials
Ford Flex	Laguna Beach CA	Malcolm Jones	Stills
Nebraska Lottery	Omaha	Mitch Teller	Commercials
Top Foods	Seattle	Chuck Kuhn	Commercials
Applause for Miss E	Los Angeles	Michael Whaley	TV Movie (Prod Super)
Ronald MacDonald House	Portland OR	Bill Everett	Commercial
Global Drinks	Los Angeles	Emma Tassey	Documentary (LA Coord)
Junction	Barstow CA	Peter Garrett	Movie (Prod Super)